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FOR IMMEDIATE RELEASE:**Online Group Planning Website Launched**

New Resource Helps Plan Reunions, Club Outings and Other Group Travel

Concord, New Hampshire, 2013 – State tourism officials have launched a new Group Travel Planning website.

“The new website is a valuable resource for motor coach tours and group travel professionals, as well as leisure group outings like girlfriend getaways, club and special interest outings, family or class reunions,” said Lori Harnois, Director of the New Hampshire Division of Travel and Tourism Development.

The micro-site contains a group-friendly business search, group-friendly itineraries, planning resources and more. The Group Tour Resource can be accessed at www.visitnh.gov/group.

ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state’s seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit www.visitnh.gov.

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